

## St Christopher's Netball Club Social Media Policy

**Policy Number** XXXXXX **Version: 1**  
**Date of Approval** XX XXXXXXXX 2013  
**Standing Committee President** Chantelle Dawkins

### POLICY STATEMENT

#### 1.

##### 1.1 Purpose /Intent:

The purpose of this policy is to ensure that all users are aware of St Christopher's Netball Club conditions concerning the connection to and use of its social media services, such as Facebook. The intent is to:

- a) Protect St Christopher's Netball Club against potential liabilities; and
- b) Promote awareness of the benefits and risks of social media use.

This policy sets out what constitutes proper and improper use of the St Christopher's Netball Club social media facility.

By being a member of St Christopher's Netball club you are agreeing to abide by all club policies and procedures where applicable.

##### 1.2 Policy Objectives:

The use of St Christopher's Netball Club's social media service imposes certain responsibilities and obligations on all users. The objective of this policy is to:

- a) Increase understanding of the requirements for the use of the social media service;
- b) Reduce corporate exposure from inappropriate Internet practices and to ensure compliance with legal requirements such as freedom of information requirements
- c) Increases understanding by users that their actions may have legal implications and could adversely affect them, if they act outside the policy.

##### 1.3 Scope:

This document details the conditions for use of the St Christopher's Netball Club social media service. All members are required to actively support its implementation.

This policy applies to all committee members, coaches, CDC members, players, associated families and friends, contractors and consultants employed by St Christopher's Netball Club who use the St Christopher's Netball Club social media service.

The standards of usage prescribed in this policy apply to every user, regardless of the technical method, location and or access means by which that user has accessed the St Christopher's Netball Club social media Service.

#### 2. POLICY PRINCIPLES

All committee members, coaches, CDC members and players at St Christopher's Netball Club can have access to the social media. Committee members, coaches, CDC members and players can use the social media facility for St Christopher's Netball Club business, professional development, educational, learning related purposes and limited personal use but are not authorised to use it for other business or for personal financial gain.

The organisation provides access to the social media page and other on-line services under strict conditions of use. Any breach of any condition of use by a committee member, coach, CDC member, player, associated families and friends, contractor or consultants will result in their access being removed and blocked. St Christopher's Netball Club will determine what constitutes appropriate use of its social media facilities and may deny, revoke, suspend, block or cancel any user access to its facilities at any time if the facilities are being used inappropriately.

**Privacy:** St Christopher's Netball Club monitors usage of the social media. No committee member, coach, CDC member, player, associated families and friends, contractor or consultant should have any expectation of privacy in terms of their usage of the St Christopher's Netball Club social media facilities.

**Encounter of Controversial Material:** Users may, when accessing the social media, encounter material which is controversial and which is inappropriate or offensive. It is the user's responsibility not to initiate access to such material and to immediately disconnect from a site/link if any such material is inadvertently accessed. If the user has a concern regarding material they have accessed, they should report it to a committee member.

**Publishing or Representing PWA on the Internet:** No one associated with the St Christopher's Netball Club is authorised to publish St Christopher's Netball Club information on or represent St Christopher's Netball Club in any capacity on the Internet unless written prior approval has been given by St Christopher's Netball Club committee.

**Confidential Information:** Because the Internet is a public communication medium, there is a possibility that data transmitted over the Internet may be accessed by third parties who were not intended to receive the information, however St Christopher's Netball Club will endeavour to secure social media pages where possible. All those associated with St Christopher's Netball Club need to consider the nature of information transmitted over the Internet to ensure that there is no breach of confidentiality or of the privacy of any individual.

**Legal Obligations:** All those associated with St Christopher's Netball Club have a responsibility to use St Christopher's Netball Club social media in accordance with Australian and International Law. Any illegal activity detected **will** be reported to the appropriate authority such as the WA Police, Australian Federal Police etc.

**No Warranties – Private Use:** St Christopher's Netball Club is not responsible for the content of any on-line Internet based service, including its accuracy, authoritativeness, timeliness or usefulness. St Christopher's Netball Club will not accept responsibility for any damage arising from the private use by its committee members, coaches, CDC members, players, contractors or consultants while using on-line services. Similarly, St Christopher's Netball Club is not responsible for any damage or detriment a committee member, coach, CDC member, player, associated families and friends, contractor or consultant suffers as a consequence of a private Internet session using St Christopher's Netball Club social media services. Use of any information obtained via the Internet is at the user's own risk. All users need to consider the source of any information they obtain, and consider how valid that information may be.

**Privacy and the Internet:** Committee members, coaches, CDC members, players, contractors or consultants should be aware that if their personal information is published on the web, it will be accessible to millions of users, that their information can be searched for using an identifier such as the individual's name and that their information can be copied, and used by any web user. Most importantly, committee members, coaches, CDC members, players, contractors or consultants should be aware that once their personal information has been published on the web, St Christopher's Netball Club has no control over its subsequent use and disclosure.

## Examples of Improper Use

- ý Use that violates Australian law or any Code or Policies, Standards and Procedures.
- ý Using St Christopher's Netball Club social media facilities for purposes other than those for which they were intended.
- ý Using St Christopher's Netball Club social media facilities outside the scope of a staff member's authority.
- ý Attempting to test, bypass or defeat or in any way compromise any security safeguards established to protect any part of St Christopher's Netball Club social media facilities or the information contained on it.
- ý Degrading, disrupting or otherwise interfering with St Christopher's Netball Club social media facilities.
- ý Circumventing or attempting to circumvent assigned limits, procedures or privileges.
- ý Using, or knowingly allowing another to use, any part of St Christopher's Netball Club social media facilities to devise or execute artifice or scheme to defraud or to obtain money, property, services or any other benefit or detriment by untrue representation.
- ý Transmitting confidential St Christopher's Netball Club data via the Internet.
- ý Accessing, distributing or storing any material that could damage the reputation of St Christopher's Netball Club or lead to civil action against it.
- ý Disclosing any material or information that is prohibited under WA legislation or State Government policies.
- ý Providing information about, or lists of, St Christopher's Netball Club committee members, coaches, CDC members, players, contractors or consultants to others without authorisation.
- ý Using St Christopher's Netball Club social media facilities to unlawfully or improperly access other networks or systems.
- ý Vandalising the data of another user, the Internet, or the networks of any agencies connected to the Internet. This includes, but is not limited to the creation of computer viruses and launching of denial of service attacks.
- ý Unauthorised destruction of records.
- ý Using St Christopher's Netball Club social media facilities to host private pages.
- ý Using or publicising St Christopher's Netball Club e-mail address for personal or private business affairs.
- ý Violating the rights of any person, organisation, agency or group.
- ý Publishing, transmitting, or causing to be transmitted, any communication or material of a threatening or offensive nature, inappropriate comments or material about race, gender, age, sexual orientation, religious, cultural or political beliefs, national origin or disability.
- ý Accessing, storing or transmitting unlawful, harassing, libellous, abusive, threatening, harmful, vulgar, obscene, malicious or otherwise objectionable material of any kind or nature.
- ý Seeking to harvest or collect information about others via eavesdropping (eg. Packet Sniffing), IP Spoofing or other means unless authorised under warrant or legislation.
- ý Seeking to create or use a false identity or forged e-mail address, or otherwise attempting to mislead others as to the identity of the sender or the origin of a message sent via Internet or Internal email.
- ý Seeking to use or using services that incur an unauthorised cost to St Christopher's Netball Club.
- ý Conducting any private/personal business or activity for commercial or financial purposes.
- ý Using St Christopher's Netball Club social media facilities for political lobbying or to harass, annoy or defame another person.
- ý Seeking to use or using St Christopher's Netball Club social media facilities for any criminal or illegal activities in violation of State, Commonwealth or International laws.
- ý Transmitting or storing any material that may infringe the intellectual property rights or other rights of St Christopher's Netball Club or third parties, including trademark rights, copyright or rights of publicity.
- ý Distributing chain letters, SPAM or unnecessary multiple messages.
- ý Knowingly violate copyright, licence agreements or other contracts on the St Christopher's Netball Club social media facilities.